

5 tips for SDRs to stand out on LinkedIn

By Landon Meyer

Tell your story, not your company's

1

People are more likely to buy from you when they know you.

2

Share one vulnerable post per week

Make it something you wouldn't usually tell a stranger.

Remember you always have something to say

3

No excuses. People have 6,000 thoughts every day.

4

Let go of your ego

Building in public is scary and feedback can be difficult. Remember it's all about growth.

Just post

5

Post what you want, when you want, with a goal that's not about views or followers.

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