5 simple reports to clean your pipeline data

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Weekly for managers

Stuck deals

1

Flag any deals that's been in its current stage 1.5x longer than expected.

Weekly for reps, bi-weekly for managers

"Fake" opps

Flag any deal with a closing date in this quarter that's in an early stage.

Weekly for managers

Frequently pushed deals

Flag any deal with more than two pushed-out date changes.

Weekly for reps and managers

Past due opps

4

Flag any deal with a close date in the past that's still in an active stage.

Weekly for reps

Neglected deals

5

Flag any deal that hasn't had its next steps updated in the past 30 days.

See the post: Falkon.ai/articles/clean-pipeline

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